



Announcement No. 37, s. 2018

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : Development Policy Research Month

The **Philippine Institute for Development Studies (PIDS)** is spearheading the celebration of the **Development Policy Research Month (DPRM)** this **September** in accordance with Proclamation No. 247, s. 2002. The celebration serves as a platform to promote and draw nationwide awareness of the importance of policy research in nation building.

This year's theme, "*Harnessing the Fourth Industrial Revolution: Creating our Future Today or Isulong ang Fourth Industrial Revolution: Tungo sa Katuparan ng Ating Kinabukasan Ngayon*", highlights the potential impact of automation and other innovations in science and technology and how we can harness these to the country's advantage, not only in terms of improving economic competitiveness but also in making progress both sustainable and inclusive.

To promote public awareness in the observance of the event, all government agencies are enjoined to undertake the following activities/initiatives:

1. Display of banner/streamer within the agency's premises containing this year's DPRM theme. Sample design of the streamer may be downloaded from the DPRM website at <http://dprm.pids.gov.ph> (any question about the design may be sent to gmanuel@mail.pids.gov.ph);
2. Feature announcements, infographics, and promotional videos on DPRM and its theme in the agency's respective websites and social media accounts;
3. Explain the objectives and announce the activities lined up for the DPRM during the flag raising ceremonies preferably on these dates: August 27 and September 3 (please see attached DPRM briefer); and,
4. Organize activities or events that may be relevant to the theme or to policy research (agencies may email the details of their activity to Ms. Viveka Miguel at VMiguel@mail.pids.gov.ph for inclusion in the List of Activities/Events for the 2018 DPRM Celebration).

Please visit www.pids.gov.ph, appc.pids.gov.ph, dprm.pids.gov.ph, facebook.com/PIDS.PH, twitter.com/PIDS.PH for details and to download copies of DPRM infographics and promotional videos.



Bawat Kawani, Lingkod Bayani

For more information, you may coordinate with **Ms. Neille Gwen dela Cruz** and **Ms. Viveka Miguel** at telephone nos. (632) 372-1291, (632) 372-1292 and (632) 877-4000 or through their emails at ndelacruz@mail.pids.gov.ph and VMiguel@mail.pids.gov.ph, respectively.


ALICIA dela ROSA-BALA
Chairperson

08 AUG 2018

BRIEFER	
Event	Development Policy Research Month (DPRM)
About the DPRM	<ul style="list-style-type: none"> • Pursuant to Presidential Proclamation No. 247 issued in 2002, the DPRM is celebrated nationwide every September. This proclamation designates the Philippine Institute for Development Studies (PIDS) as the lead government agency in the observance of the DPRM. • The Proclamation underscores the need to promote, enhance, instill, and draw awareness and appreciation of the importance and necessity of policy research in development planning and policymaking. Thus, the observance of the DPRM is intended to cultivate a strong culture of research and use of data and evidence among the country's national and local decisionmakers in policymaking and program planning. Through the different topics highlighted in every DPRM celebration, this event also aims to raise the public's literacy of important socioeconomic issues.
About the theme	<ul style="list-style-type: none"> • The 2018 DPRM celebration carries the theme "Harnessing the Fourth Industrial Revolution: Creating Our Future Today" (Filipino translation: <i>"Isulong ang Fourth Industrial Revolution Tungo sa Katuparan ng Ating Kinabukasan Ngayon"</i>). • It aims to highlight the potential impacts of automation and other innovations in science and technology and how we can harness these to the country's advantage, not only in terms of improving economic competitiveness but also in making progress both sustainable and inclusive. Through this month-long celebration, PIDS hopes to rouse the interest of policymakers about FIRE and influence them to prioritize this in the national agenda.
DPRM-related activities	<p>During the month-long celebration, the PIDS, together with the members of the DPRM steering committee, organizes policy seminars and dialogues, press conferences, and roundtable discussions with institutions, fellow researchers, planning advisers, policymakers, and the media. These events demonstrate an exercise in interagency cooperation to emphasize the importance of evidence-based policymaking.</p> <p>A. DPRM Press conference (kickoff) on September 4, 2018 (Seda Vertis North, Diliman, Quezon City)</p> <p>B. 4th Mindanao Policy Research Forum on September 11, 2018</p> <p>This is an annual forum organized by PIDS and the Mindanao Development Authority (MinDA), in partnership with local universities, to highlight the theme of the DPRM. This year, the PIDS-MinDA forum is in collaboration with the University of Science and Technology of Southern Philippines (USTP) in Cagayan de Oro City.</p> <p>C. Regional press conference at Cagayan de Oro – September 11 (this will be held during the 4th Mindanao Policy Research Forum)</p> <p>D. Annual Public Policy Conference (APPC) - September 19, 2017 at the Marco Polo Hotel in Ortigas.</p>

	<p>This conference is the main event of the DPRM celebration. With the theme “Harnessing the Fourth Industrial Revolution: Creating Our Future Today”, the APPC aims to convene researchers, policymakers, and the private sector to share their insights on how the Philippines can take advantage of the benefits of FiRE while managing the risks associated with it.</p> <p>To run alongside the conference is a one-day exhibit featuring technologies/innovations and videos produced by the APPC sponsors, as well as their publications and knowledge materials.</p> <p>E. PIDS issued a memorandum circular (through the Civil Service Commission) enjoining government agencies, as well as local government units (through the Department of the Interior and Local Government), to participate in the DPRM celebration by displaying the DPRM banner (either the English or Filipino version) within the premises of their offices, to repost and share DPRM infographics, promotional videos, and other related announcements in their dissemination outlets, or organizing activities or events related to the theme or to policy research.</p> <p>F. Media appearances</p>
Websites and social media links	<p>PIDS website (https://www.pids.gov.ph)</p> <p>DPRM website (http://dprm.pids.gov.ph)</p> <p>APPC website (http://appc.pids.gov.ph)</p> <p>PIDS social media (https://www.facebook.com/PIDS.PH/ and https://twitter.com/PIDS_PH) (Please always use the hashtag #DPRM2018 and #APPC2018_on_FiRe)</p>
Name of agency and its profile	<p>Philippine Institute for Development Studies (PIDS)</p> <p><u>About PIDS</u></p> <p>PIDS was created on September 26, 1977 by virtue of Presidential Decree No. 1201. It is a nonstock, nonprofit government corporation.</p> <p>PIDS serves as the Philippine government’s primary socioeconomic policy think tank. It is ranked as one of the best think tanks in the world in the <i>Global Go Think Tank Index Report</i> annually published by the Think Tanks and Civil Societies Program of the University of Pennsylvania.</p> <p>Since its creation, PIDS has been engaged in the conduct of policy-oriented studies to assist policymakers in crafting development policies, plans, and programs that are based on sound research evidence.</p> <p>To carry out its mandate, the Institute maintains these three basic programs: Research, Dissemination and Research Utilization, and Outreach.</p>

<p>Contact persons</p>	<p><u>PIDS</u></p> <p>SHEILA SIAR Director, Research Information Department (RID) Email: ssiar@mail.pids.gov.ph Tel No.: (+63 2) 877-4033 Facsimile: (+63 2) 877-4099 Mobile: (+63 999) 8215405</p> <p>ROWENA TALIPING Chief, Public Affairs Division RID-PIDS Email: rtaliping@mail.pids.gov.ph Tel No.: (+63 2) 877-4017 Facsimile: (+63 2) 877-4099 Mobile: (+63 999) 8895067</p> <p>GIZELLE MANUEL Information Officer, RID-PIDS Email: gmanuel@mail.pids.gov.ph Tel. Nos.: (+63 2) 877-4016 Facsimile: (+63 2) 877-4099 Mobile: (+63 998) 843584</p> <p>NEILLE GWEN DE LA CRUZ Information Officer, RID-PIDS Email: ndelacruz@mail.pids.gov.ph Tel. Nos.: (+63 2) 877-4019 Facsimile: (+63 2) 877-4099 Mobile: (+63 917) 1337080</p>
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